

Partners in Excellence

(P-iE)

Simply making happiness happen

Internship at Startup

June/July 2015

75 Harrington Street, Cape Town, 7925
join@p-ie.com

P-iE is a startup company in Cape Town with a simple philosophy: Our purpose is to make happiness happen.

Happiness is central to our culture. This is still being shaped, but is rooted by a few truths of happiness:

- Social Responsibility

People are hardwired to secure their own happiness by being part of a community. This starts with a loving family and is then extended to a greater collective – to being part of the herd. We acknowledge that the relentless pursuit of money is a never-ending and pointless competition – it does not lead to happiness. Our higher purpose is to focus on the needs of others rather than on individual gain.

In this day and age, our herd has grown to include society at large. We see ourselves as responsible for making happiness happen on a grand scale!

- The Happiness Code

Our code is comprised of values that direct our everyday actions. We hold trust to be our utmost value. Gaining someone's trust allows you to work together towards mutual goals. This creates effectiveness in striving for the happiness of the community.

- The Avoidance of Unhappiness

Before you become socially responsible, you need to ensure you are living well.

We actively seek to make our employees happy. P-iE is flexible to the needs of its people. We allow you the freedom to make your own choices. It was Einstein who said, "Everything that is really

great and inspiring is created by the individual who can labour in freedom”.

We further believe that by being great and inspiring, customer satisfaction, money and all the rest will take care of itself – unhappiness will be avoided.

We see ourselves as a platform for people with passion and skill that align themselves with our purpose. At P-iE you are able to partner with these people. Together we pursue happiness.

By gathering these people that are a peculiar kind of awesome, we set the scene for a multitude of ideas, projects and businesses. This is what we do. Your internship will be a scaled down version of this, with potential for future partnership.

Before you commit, realize this: We are a startup company venturing down a dark and dangerous path - one that is fraught with risk. We are looking for candidates that are willing to brave the perils of this path. In your case, we will be unable to provide monetary compensation for the internship.

For those that partake in this journey, there is the lure of reaching the light. Our vision of happiness glimmers in the distance.

We would like to invite you to step onto this path. Prove to us that you are the right fit for this internship by completing the following tasks:

- Compile your expanded Happiness Code. Be sure to include specific values necessary for achieving happiness that are clearly motivated.
- Present a topic you feel passionate about. Use one of the following media formats:
 - 5 slide presentation
 - 3000 word essay
 - 5min video
- Pitch your personal brand in terms of experience, knowledge and skill. Also provide a real-life example where you demonstrated these qualities.

We hope you accept this challenge and look forward to hearing from you!

The internship will take place during the university vacation period over June and July 2015. If your application is successful, we will try catering to your availability.

Email us at join@p-ie.com with the message subject: PiE008 – STUI. Please include your preferred dates of availability in your application and three task attachments.

Cheers for now,

P-iE
